

SOUNDS LIKE SUCCESS

Two local women march to their own drummers.

BY VANESSA SALVIA

A broken vase is bad; broken beats are good. That's your first lesson in electronic music, and one which **Maressa Surrett**, aka **Jade Bassix**, learned long ago. As Surrett, she is owner and CEO of **So Broken Recordings**, a label dedicated to electronic dance music. As Bassix, she travels the world spinning in dance clubs, loving every busy minute of it. At 15, Surrett interned at Schizophonic, a Salem, Ore. record label specializing in punk. At 16, friends introduced her to the rave scene. "I dived into that scene and got involved," she said. Surrett met tons of DJs and event organizers, but none of them were women. "I didn't know any women who were doing that, and I wanted to represent for females," she said. Surrett played her first rave in 2000 at the Lorax Manner on campus. She has since played in Denver, San Francisco, Boise and Hong Kong.



Jade Bassix

The label idea came up about two years ago. "I just didn't see a lot of representation for independent electronic artists in the Northwest," she explained. "My friends were making this great music, and I wanted to help them get this music out to the rest of the world!" Surrett works a 40-hour week as a website and graphic designer, and then works on the label every night until bedtime. "I come home from work, and that's the first thing I do," she said. "I put a lot of hours, a lot of love and a lot of passion into what I do. We're small right now, but we have a lot of interests and we're growing."

She represents five resident artists, all from the local or regional area, and runs an Internet radio station from the website: www.sobroken.com.

"We have live DJ radio shows weekly, and there are also mixes that people have sent me from around the world," she noted. Surrett anticipated a shift in the industry away from vinyl records, which are heavy and inconvenient, so all of the label's music is in digital mp3 format.

"It's a very male-dominated industry, and I definitely would like to see more female representation," she said. "It's been tough not to be intimidated, to just do my own thing, lead the pack."

On June 1, Surrett and So Broken Recordings will host a two-year re-launch party at Indigo District. *Story continues with Claudette Heitman...*

[Intro](#) :: [Death Metal](#) :: [CD Reviews](#) :: [Raging Family](#) :: [Band Profiles](#) :: [Women in the Biz](#) :: [Short, Sweet & Sour CD Reviews](#) ::

[Table of Contents](#) | [News](#) | [Views](#) | [Calendar](#) | [Film](#) | [Music](#) | [Culture](#) | [Classifieds](#) | [Personals](#) | [Contact](#)
 | [EW Archive](#) | [Advertising Information](#) | [Current Issue](#) |